



Agri-StartUp Stakeholders Connect

“Fostering Collaboration & Partnerships”

In Collaboration with



**Avinashilingam Institute for Home Science
and Higher Education for Women**

Deemed to be University Estd. u/s 3 of UGC Act 1956,
Category A by MHRD
Re-accredited with 'A++' Grade by NAAC.CGPA 3.65/4,
Category I by UGC
Coimbatore-641 043, Tamil Nadu, India



MANAGE-Centre for Innovation and Agripreneurship
National Institute of Agricultural Extension Management (MANAGE)
Hyderabad
<https://www.manage.gov.in/managecia/>

ABOUT MANAGE

The National Institute of Agricultural Extension Management (MANAGE), an autonomous organisation under the Ministry of Agriculture and Farmers Welfare, Government of India is an apex body for Agricultural Extension Management in India. MANAGE offers services like Capacity building, Management Education, Piloting and Implementing Flagship National Schemes, Consultancy, Research, Knowledge Management and Policy Advocacy in Agricultural Extension Management.

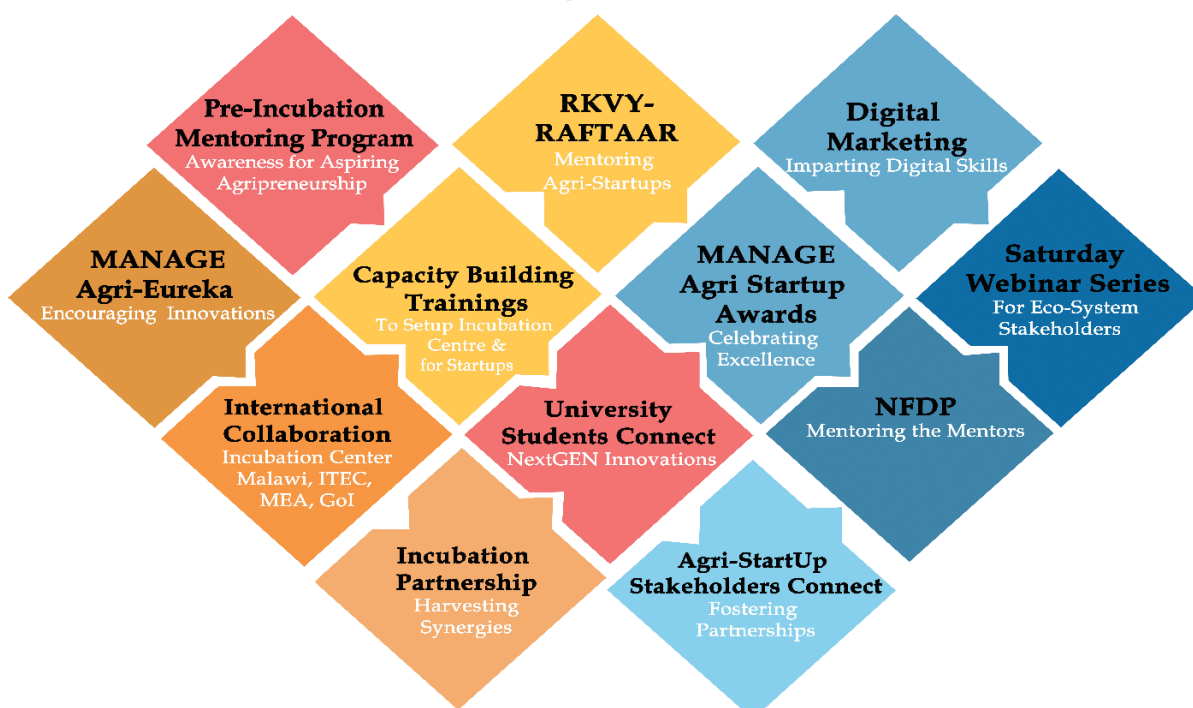
ABOUT AVINASHILINGAM INSTITUTE FOR HOME SCIENCE AND HIGHER EDUCATION FOR WOMEN

Avinashilingam Institute for Home Science and Higher Education for Women - the epitome of higher education is one of the premier institutions in India well known for its commitment towards the empowerment of women through value based and holistic education. Few of the recent accolades of the Institute includes: A++ with CGPA of 3.65/4 by NAAC; 81st Rank in NIRF, 5th Rank under the category of 'University & Deemed to be University, (Govt. & Govt. Aided) Technical' in ARIIA - 2021.

MANAGE-CIA

MANAGE - Centre for Innovation and Agripreneurship (CIA), a Centre of Excellence Agri-Business Incubator hosted at MANAGE, one of the leading agri-business Incubators in India. MANAGE-CIA is supporting, guiding and mentoring the agripreneurs and agri-startups in Agriculture and Allied sectors. MANAGE-CIA is the Knowledge Partner for strengthening, handholding and demonstrating best practices to the Agri-Business Incubators (R-ABIs) of Agri-Innovation and Entrepreneurship Programme of RKVY-RAFTAAR, Ministry of Agriculture and Farmers Welfare, Government of India. MANAGE-CIA has mentored 847 agri-startups and incubated 425 startups in the last four years. Apart from training and mentoring, MANAGE-CIA is facilitating agri-startups with creating networks, collaborations, market linkages and extended end-to-end support for scaling-up their business. MANAGE-CIA and partner incubation centres has supported 1008 startups with a grant-in-aid amount of ₹39.64 Crores under the Agri-Innovation and Entrepreneurship Programme of the RKVY-RAFTAAR. MANAGE is committed in developing the agri-business and agri-startup ecosystem of the country. (<https://www.manage.gov.in/managecia/>)

Programme



About the Programme

This Programme will help startups connect with all the relevant agricultural stakeholders on a single platform and bridge the information gap thus facilitating a seamless exchange of knowledge, resources and Partnership opportunities. It also aims to connect all dots spanning in entrepreneurship spectrum for providing start-ups centric solutions.

This unique programme seeks to foster a vibrant community, enabling start-ups founders and agribusiness stakeholders to connect, share their experiences and collaborate in ways that drive progress. With an emphasis on fostering dialogues and facilitating learning, participants will have the opportunity to not only showcase their products but also to listen to fellow founders' stories.

Key Takeaways



New Partnerships

Meet individuals who can potentially become business partners, clients, mentors or collaborators.



Learning

Gain Insights from Agri-Startup Stakeholders through Networking, Talks and Discussions.



Visibility

Showcase your products and technology to a relevant audience, increasing your visibility within the local business community.



Collaboration

Discover opportunities for joint ventures, partnerships, or projects that align with your start-up's objectives.

Co-ordination : Department of Home Science Extension Education, Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, Tamil Nadu



Venue : Thiruchitrambalam Auditorium



Date : 28th June, 2024



Participants of the Programme

Agricultural Development Administrators and Policy makers, Central and State Government officials, Incubation and Innovation Centres, Entrepreneurs, inventors and innovators, Research institutions, FBOs, Agri-Business Firms, Media, Educational Institutions and Developmental Departments, Banks & Venture Capitalists firms and angel investors, Startup Mentors and Service providers, Investors, Agri-Startups and Aspiring Agriprenuers, Researchers, Students, Rural youth and Academicians, NGOs and other stakeholders associate with the Agri-Startup Eco-System.

Organising Team

Dr. Saravanan Raj

Director (Agricultural Extension), MANAGE
saravananraj.manage@gmail.com; 8465007799

Mr. Siddharth

Manager (Innovation Management)
MANAGE-Centre for Innovation and Agriprenurship
lmrvy.manage@gmail.com; 8367077077

Dr. V. Bharathi Harishankar

Vice Chancellor
Avinashilingam Institute for Home Science
and Higher Education for Women
Coimbatore-641 043, Tamil Nadu.



MANAGE-Centre for Innovation and Agriprenurship
National Institute of Agricultural Extension Management (MANAGE)
Hyderabad, Telangana

<https://www.manage.gov.in/>
<https://www.manage.gov.in/managecia/>